

LUXURY HOME SYSTEM

BRAND GUIDELINES

INTRODUCTION

BRAND NEW IDENTITY

The Luxury Home Systems brand identity captures the essence of sophistication, innovation, and trust — reflecting a company that specializes in premium home entertainment and security solutions.

The logo blends modern minimalism with luxury appeal, using a monogram-style icon that subtly forms both a house roof and the initials “LHS.” This symbolizes protection, technology, and high-end home living.

The color palette combines rich orange tones with elegant black and white contrasts, representing energy, reliability, and refinement. The clean typography complements the icon, reinforcing professionalism and clarity.


Overall, the identity communicates confidence, innovation, and modern luxury, aligning perfectly with the brand’s commitment to delivering high-quality, integrated home systems that elevate everyday living.

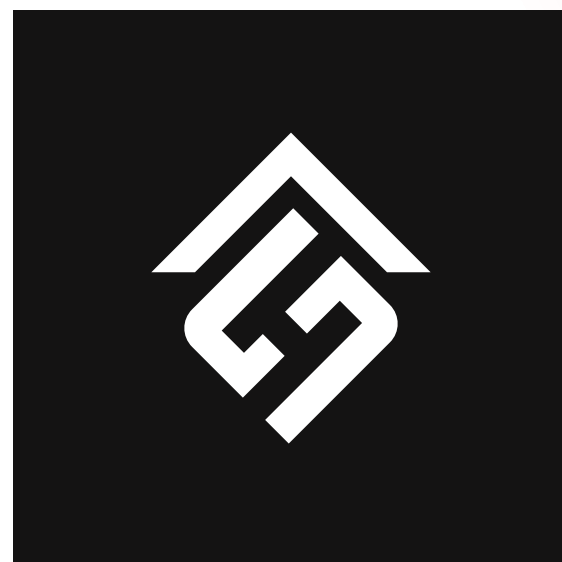


LUXURY HOME
S Y S T E M S

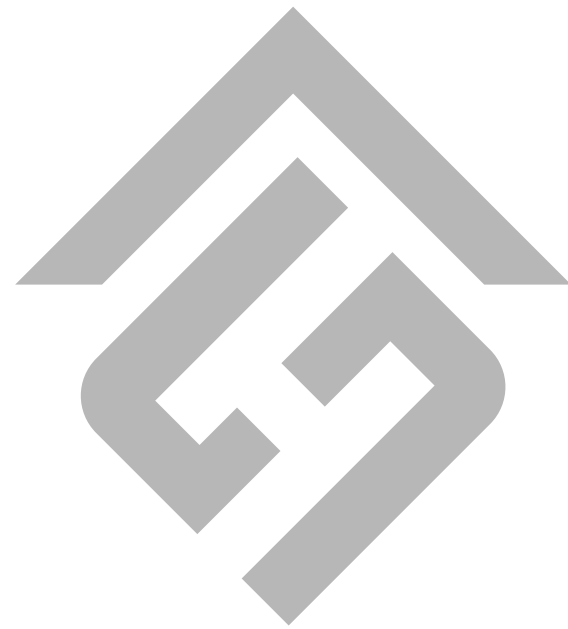
02 - PRIMARY COLOR



	CMYK	RGB	HEX
	8/82/85/1	221/82/59	#DD523B
	73/67/66/81	20/19/19	#141313



04 - REVERSE COLOR



AGENCY REGULAR

A B

MANAGE YOUR WORK WITH PATIENCE

H1 34PT AGENCY REGULAR

MANAGE YOUR WORK WITH PATIENCE

H2 22PT AGENCY REGULAR

MANAGE YOUR WORK WITH PATIENCE

H3 18PT AGENCY REGULAR

MANAGE YOUR WORK WITH PATIENCE

BODY TEXT 14PT AGENCY REGULAR

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DESCRIPTION 14PT AGENCY REGULAR